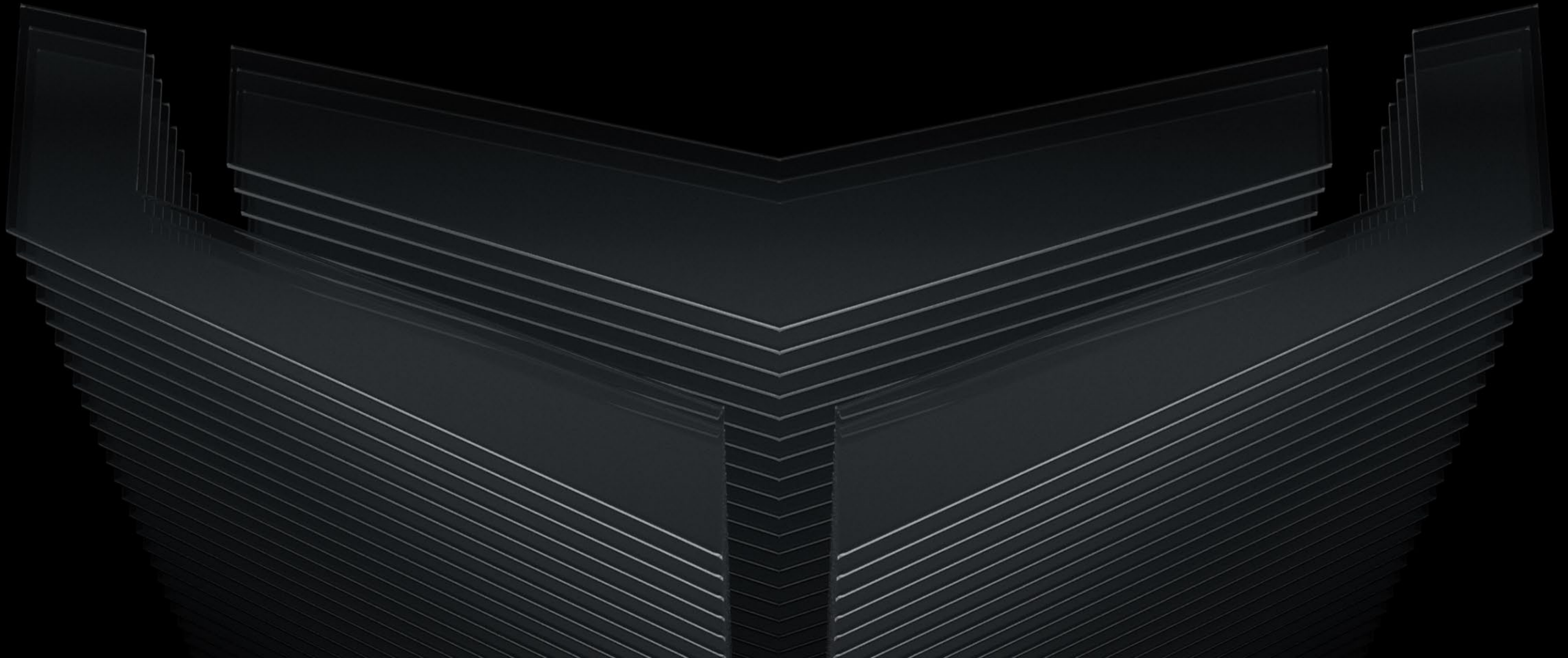
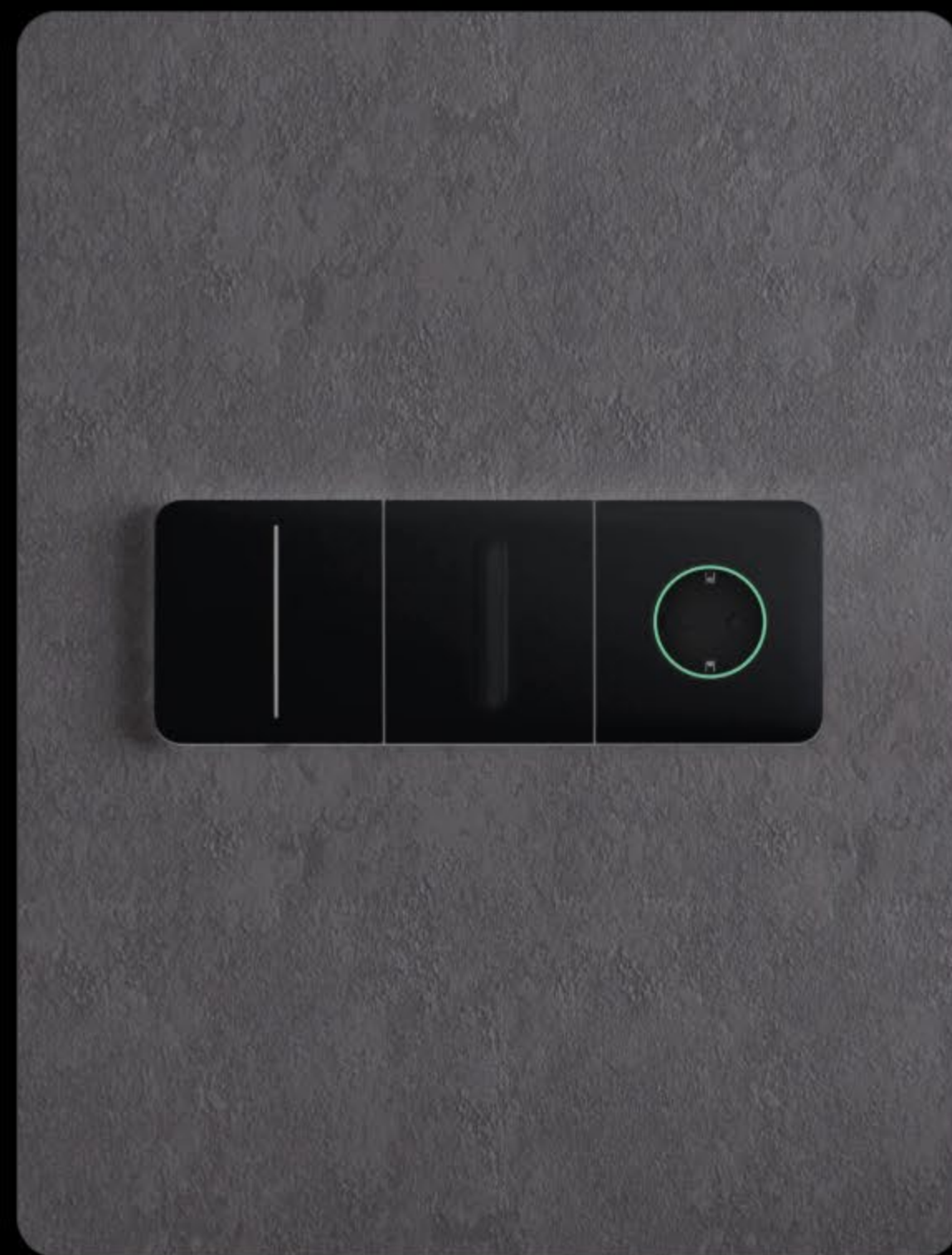


AJAX

RULE YOUR SPACE



We cover intrusion protection, comfort and automation,
fire and life safety, and video surveillance.



All integrated into one system

187

countries

1 900 000

protected premises worldwide

271

patents

3 500 000

users



15 600

active partners

3 factories

in 2 countries

Production capacity of

11 000 000

devices per year

4 200+

employees



Products

Ajax products



Apps



Devices



Services

Ajax ecosystem

Detector / Device



Hub



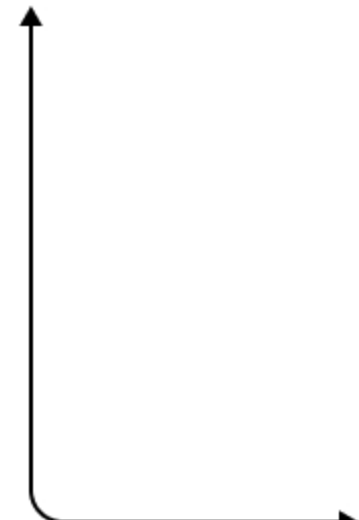
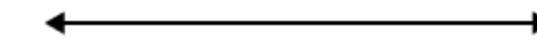
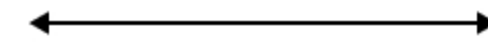
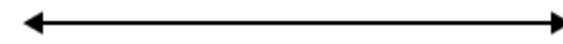
Cloud



App



ARC





AJAX CLOUD

Stable operation with unprecedented observability

99,995%

server uptime

×4

overprovisioning to sustain
any unexpected load



constant load testing

32 TB

of logs stored for a week

4000+

metrics for end-to-end
monitoring

200

dashboards across 400
monitors with 80 people
on-call

Devices





Video surveillance



Fire and life safety



Comfort and automation

Intrusion protection





























Intrusion protection • SUPERIOR




SUPERIOR

Wired and wireless intrusion devices for high-profile projects

Product groups	
Wired	Wireless
 Hubs	
 Opening detectors	 Opening detectors
 Motion detectors	 Motion detectors
 Seismic detectors	 Glass break detectors
 Glass break detectors	 Sirens
 Sirens	 Keypads
 Keypads	 Buttons and key fobs
 Integration modules	
 Relays	
 Accessories	

Certifications			
			
			
			

 The product line is available to accredited partners only after they complete specialized training at Ajax Academy

Game changer for PROs

2000 m


Up to 2 000 of two-way wired or wireless communication without line extenders and radio signal amplifiers



Integration modules for upgrading outdated yet usable security system to an intelligent solution



Intuitive apps for remote control and configuration



A single system that supports different types of Ajax devices to meet any needs



Advanced protection against sabotage and supervision of each system element



Quick device pairing via QR codes or automatic line scanning



Flexible system design and easy installation with unique web and in-app tools

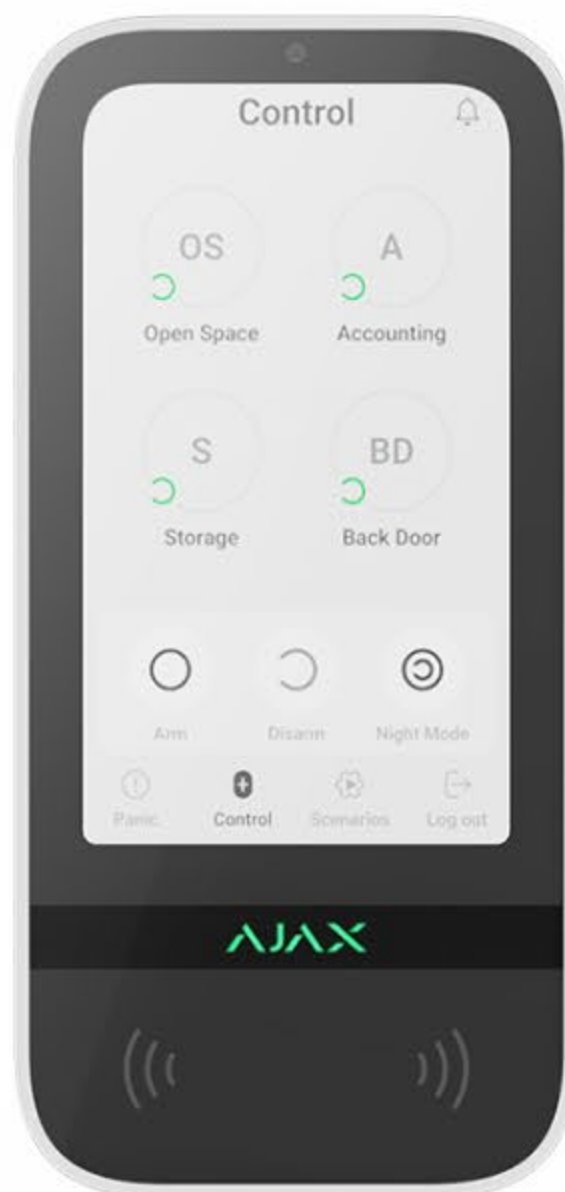


Installation of wired devices that is twice faster compared to similar products on the market



Free Ajax Academy courses to learn how to work with the Ajax products



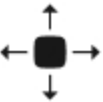









Intrusion protection • BASELINE



BASELINE

Wireless intrusion protection devices

Product groups

- | | |
|---|---|
|  Hubs |  Keypads |
|  Range extenders |  Sirens |
|  Glass break detectors |  Voice modules |
|  Motion detectors |  Integration modules |
|  Opening detectors |  Relays |
|  Buttons and key fobs |  Accessories |

Certifications



All-around protection

Ajax Systems provides wireless security devices for various needs. These solutions are easy to set up, scale and adapt to specific needs.




Private residence



Office



Solar power plant

2000 m


Up to 2 000 m of wireless communication



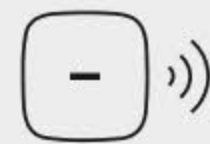
Up to 7 years of operation on replaceable batteries



Remote control and configuration via Ajax apps



Up to 200 devices within a single system



Supervision of all system elements



Hassle-free installation
QR code → SmartBracket → App

Video surveillance



The principles of Ajax video products

FAST cloud management

SECURE local storage

SMART AI-powered edge

Video surveillance

Wired and wireless cameras and network video recorders

Product groups



Wired cameras



WiFi cameras



Doorbells



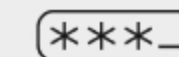
NVRs



The market's top stream opening speed



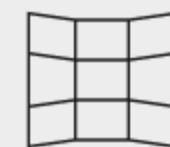
AI recognition of people, animals, and vehicles



Passwordless camera authentication



Fast archive navigation thank to proprietary dual stream technology



Customizable video wall



Archive sync with system events



Integration of third-party cameras into the system

Fire and life safety



Fire and life safety

Wireless heat, smoke, and CO detectors and manual call points

Product groups



Fire detectors



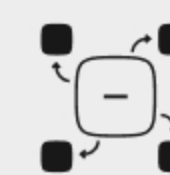
Manual call points



Patented hardware and software for fast and accurate fire detection

1700m


Up to 1 700 m of two-way radio communication in an open space



Interconnected fire alarm activation within 20 seconds



Effortless installation and maintenance



Constant supervision of each system element



Remote control and configuration via Ajax apps



Alarm hushing via Ajax apps, Button, or by pressing the detectors' front panel

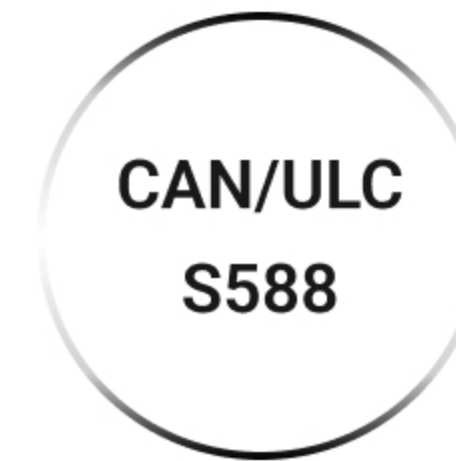
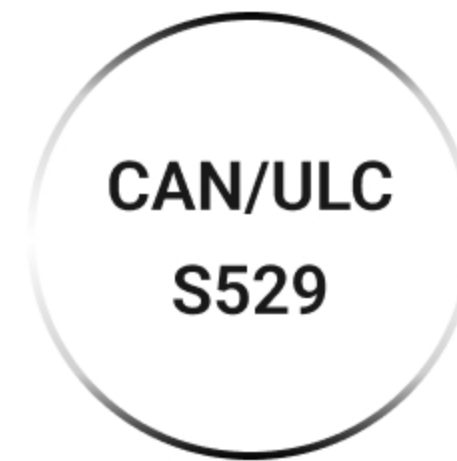
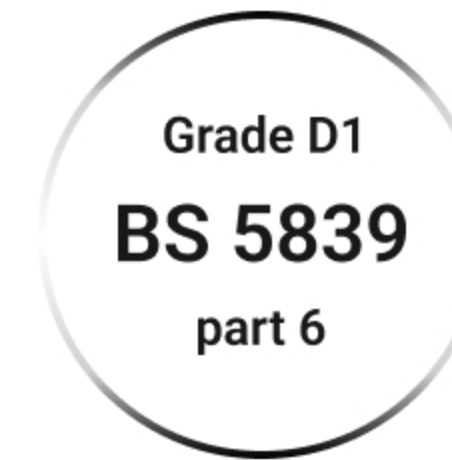
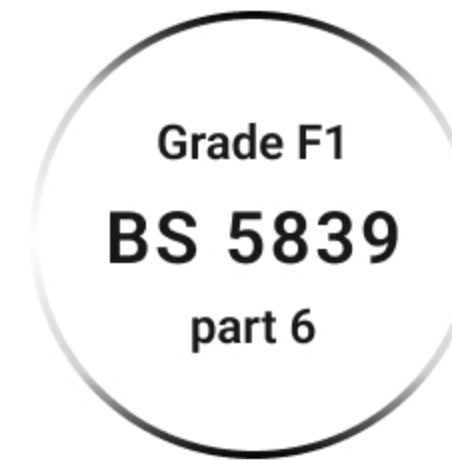
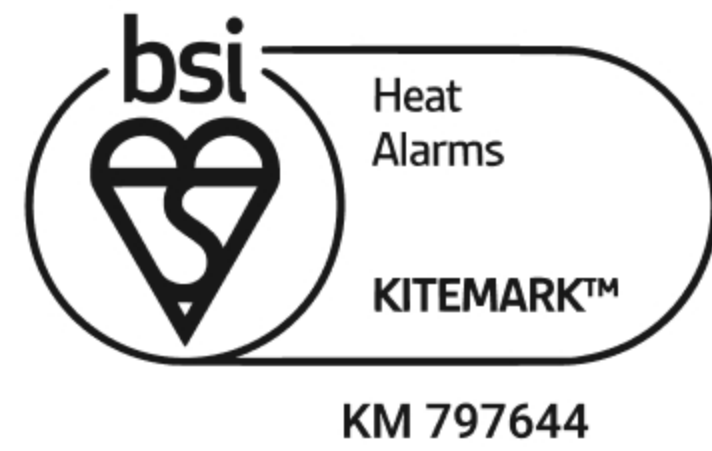


Wireless resettable button for manual fire alarm activation featuring programmable scenarios. Available in red, blue, green, yellow, and white.

Fire detector versions

Series Sensors	RB Replaceable batteries	SB Sealed batteries	AC Mains plus battery
Heat / Smoke / CO	✓	✓	✓
Heat / Smoke	✓	✓	✓
Heat / CO	✓	✓	✓
Heat	✓	✓	✓
CO	✓	✓	✓

Compliance with standards




Comfort and automation

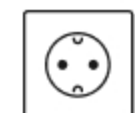


Comfort and automation

Wireless devices for automation, water leak prevention, and everyday comfort


Product groups

 Light switches

 Outlets

 Sockets

 Air quality detectors

 Leak detectors

 Shutoff valves

 Relays



Control and real-time status in the app



Automation scenarios do not depend on an internet connection



Reliable long-range communication technology



Quick installation without construction work and complex wiring

Comfort and security in a touch



Design that fits any interior



Remote power supply control

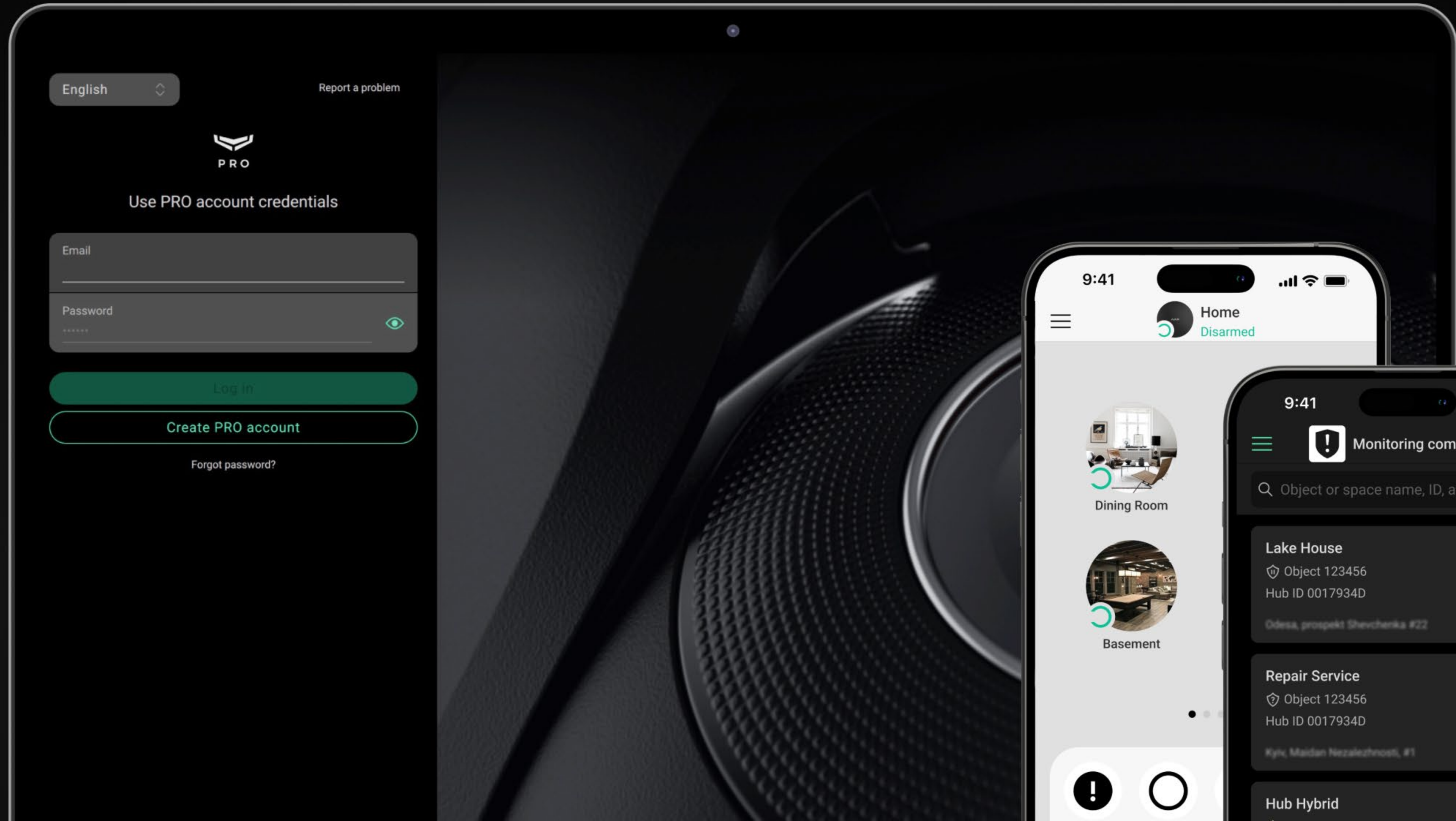


Microclimate monitoring



**Water supply shutoff
in 7 seconds**

Apps



English

Report a problem



Use PRO account credentials

Email

Password

Log in

Create PRO account

Forgot password?

9:41

Home
Disarmed



Dining Room



Basement

9:41

Monitoring company

Object or space name, ID, address

Lake House

Object 123456
Hub ID 0017934D

Odesa, prospekt Shevchenka #22

Repair Service

Object 123456
Hub ID 0017934D

Kyiv, Maidan Nezalezhnosti, #1

Hub Hybrid

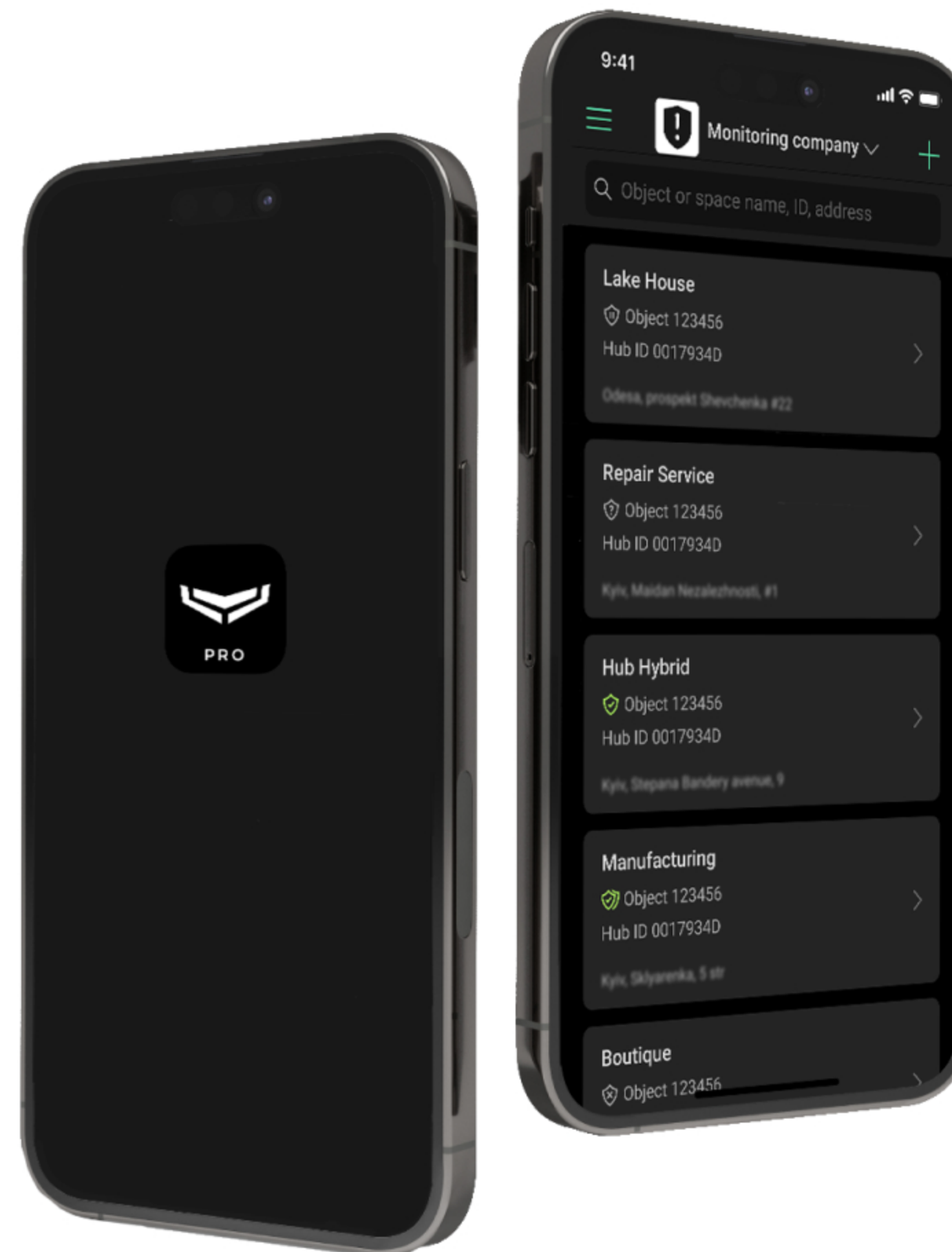
Ajax PRO: Tool for Engineers

Free mobile app for installers and security or service companies

✓ Fast device connection and setup

✓ Real-time device state and detailed event log

✓ Management of multiple spaces



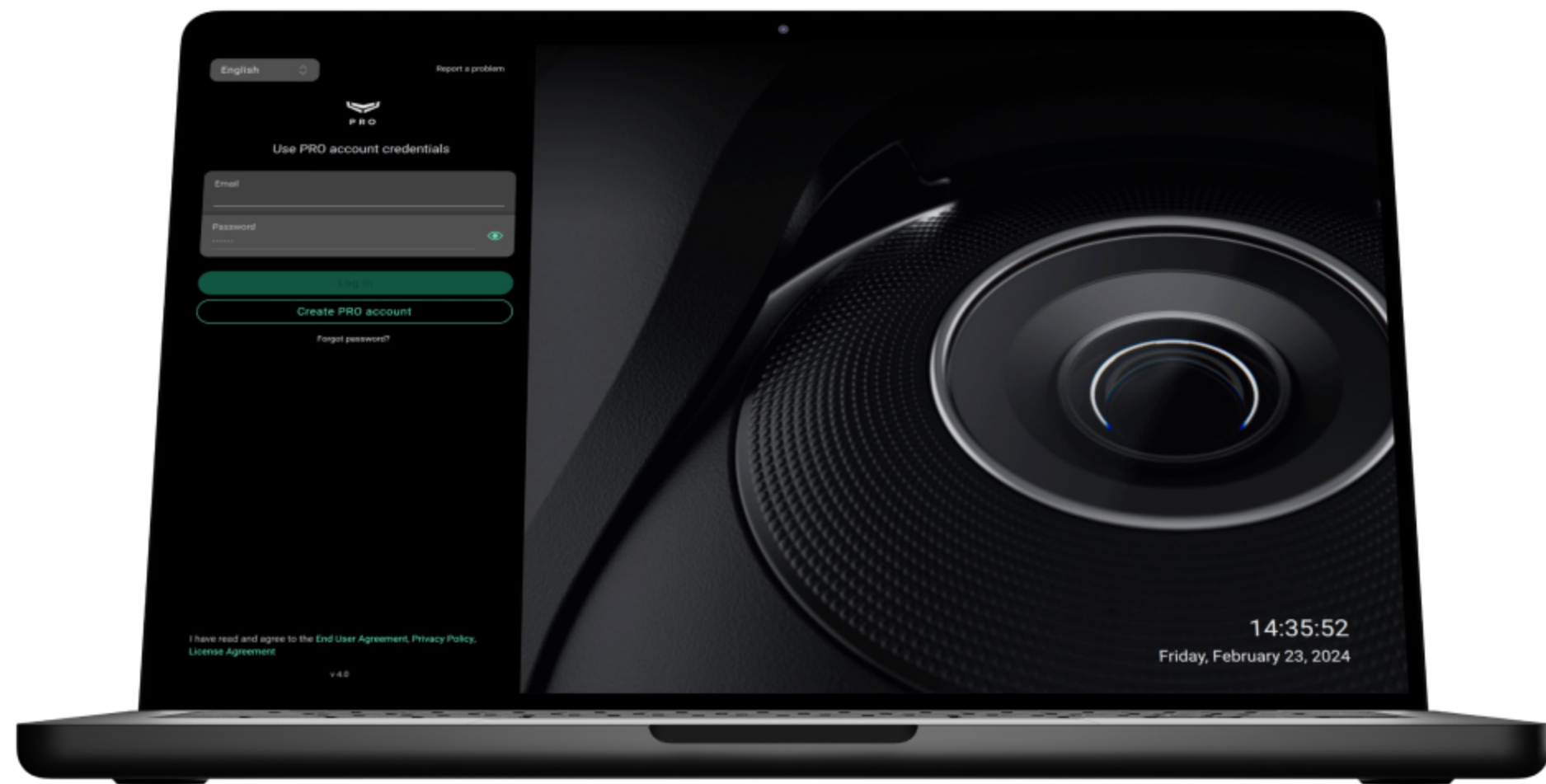
✓ Remote device configuration and testing

✓ User access rights and privacy management

✓ Video streams from surveillance cameras

PRO Desktop

App for installation, monitoring, and facility and staff management



✓ Company account for installation and monitoring businesses

✓ Remote device configuration

✓ Easy security system administration

✓ Comprehensive event log

✓ Informative alarm monitoring interface

✓ Instant reports on system performance

✓ Visual alarm verification without privacy violations

✓ Seamless sync with mobile Ajax apps

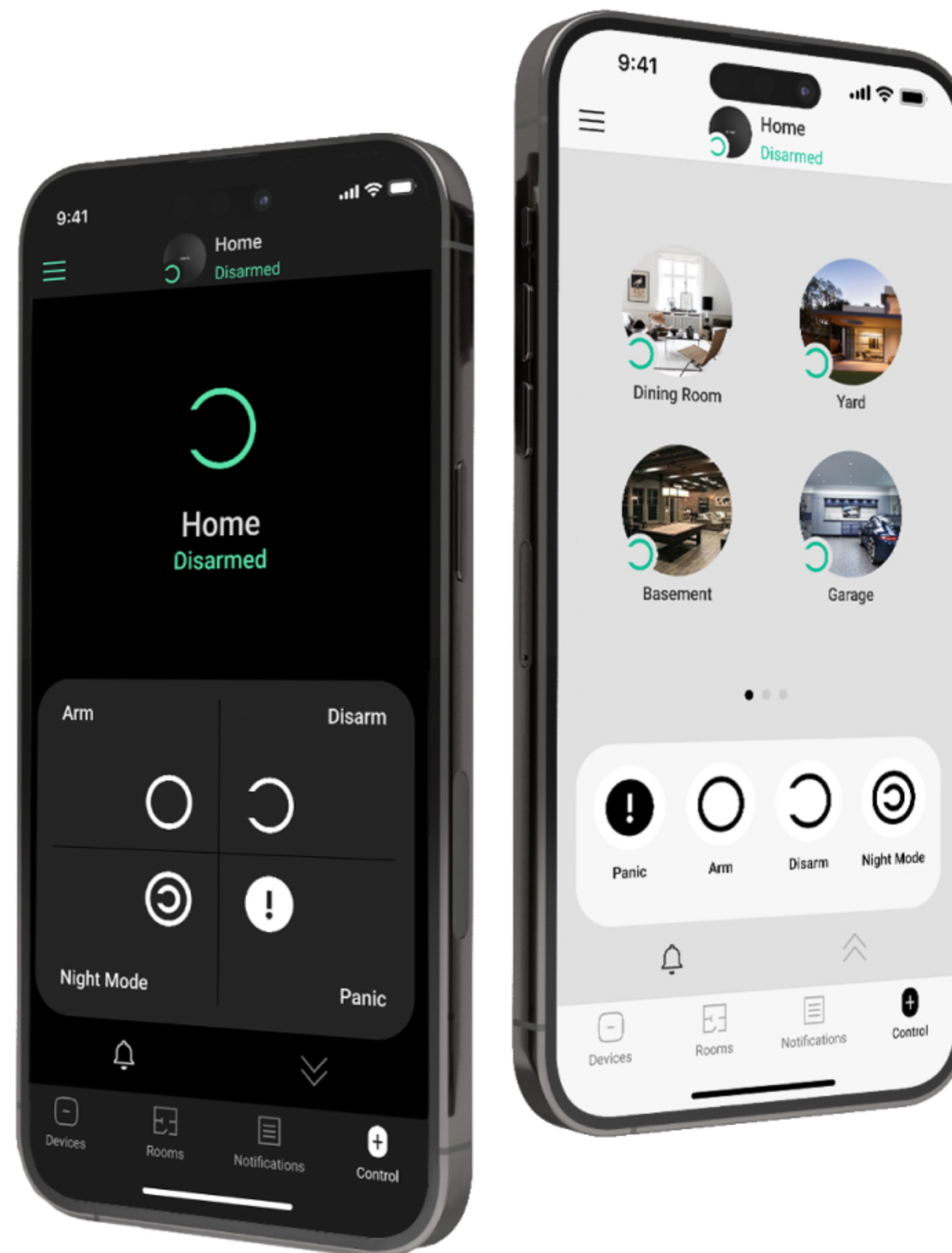
Ajax Security System

Free mobile app for end users

- ✓ Security, surveillance, and automation control

- ✓ Real-time status of each device and detailed event log

- ✓ In-app panic button with user coordinates sharing



- ✓ Critical alerts of the highest priority

- ✓ Privacy settings to manage access to visual data

- ✓ Instant push notifications of system events

AJAX SERVICES

Added value for customers. Business growth for partners



Ajax SIM

A pre-installed roaming SIM card eliminates the hassle of activation. End users can immediately benefit from robust and unlimited cellular connectivity distributed by Ajax partners.



Ultra DP signaling presets

With Ultra DP presets, dual-path signaling is set up in a few taps in the Ajax app – no additional equipment or tricky wiring is required. Installers can adjust signaling options per system and charge for extra services.



Ajax Cloud Storage

Ajax provides a secure cloud storage solution for event recordings from Ajax video surveillance products. Installers can activate storage to ensure that video footage is available even if local storage is compromised.



Solutions



SOLUTIONS BY FACILITY TYPE



Private residences

Common challenges

Detect safety threat early

Protect indoors and outdoors simultaneously

Balance security and privacy



Private residences

Instant alerts and effortless control for any property



Comprehensive system for securing homes against intrusion, fire threats, and water leaks



Effortless in-app control over the security of the house and its surrounding area



Advanced privacy settings for access to visual data



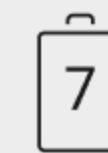
Indoor and outdoor detectors for building several lines of defense against intrusion



Motion detectors featuring pet immunity for no baseless worry



Night mode for peace of mind in the night time



Up to 7 years of operation on pre-installed batteries

Retail stores, restaurants, and cafes

Common challenges

Prevent theft and vandalism

Manage access control

Monitor during off-hours



Retail stores, restaurants, and cafes

Enhanced security and simple control for uninterrupted business operation



A single interface to manage dozens of sites



Remote configuration, alarm monitoring, and detailed event log



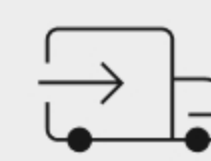
Remote management of staff roles and access permissions



Quick staff training and easy on-site system management



Installation in a matter of hours regardless of the facility's size



Easy to relocate to protect another site if necessary



Group mode to set specific areas off limits and grant access rights based on staff roles



Automatic control of lights, appliances, and doors to facilitate evacuation

Warehouses and factories

Common challenges

Large areas to control

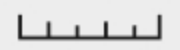
Obstructed signal due to metal structures

Outdated systems in place



Warehouses and factories

Reliable 24/7 protection with instant alerts and integration of third-party equipment

2000 m


Up to 2 000 m of communication range with an option to extend coverage and bypass obstacles



Visual verification to filter out false alarms and respond to real threats only



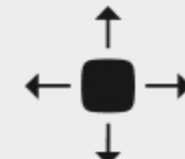
Fast installation and configuration without disrupting operation



Software for remote configuration, alarm monitoring, and staff administration



Security group feature for improved access control based on staff roles



Up to 200 intrusion devices and 200 video cameras in a single system



Cost-effective retrofitting of old wired detectors via Ajax integration modules

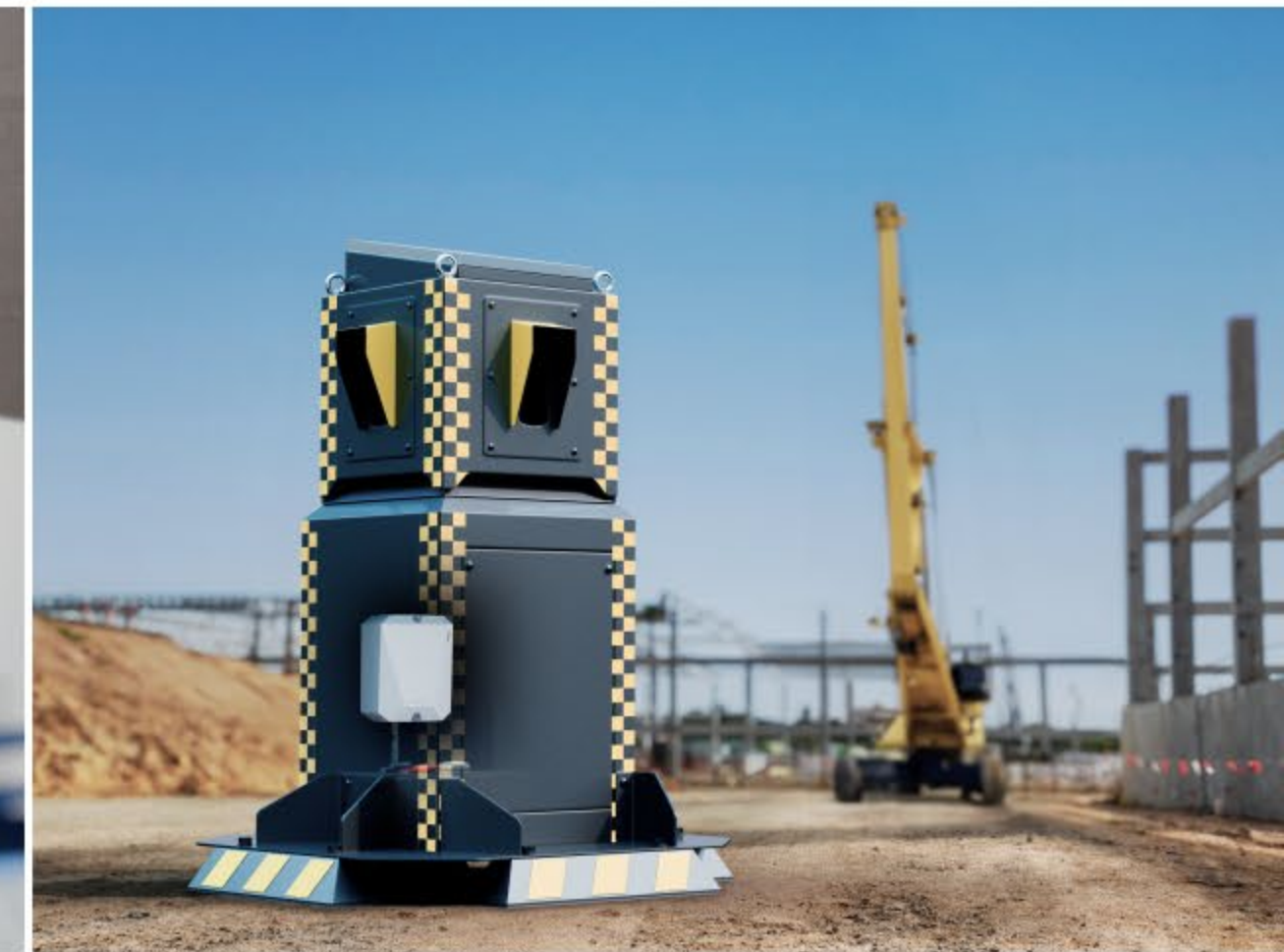
Remote sites

Common challenges

Hard-to-reach location

Absent or unstable power supply

Temporary security needs



Remote sites

Cost-effective solution with long-lasting autonomous operation



Exceptional autonomy to minimize maintenance



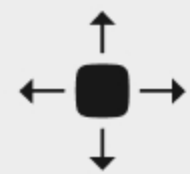
Software for remote configuration and control



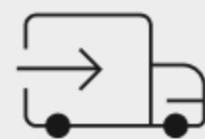
Fail-proof products that comply with stringent international standards



Visual verification to filter out false alarms and call for RRUs in case of real threats only



Long-range wired and wireless communication to cover facilities of any size



Fast deployment and easy relocation of the system



Perfect fit for mobile intrusion detection towers

Municipal facilities

Common challenges

Ineffective physical security

Large areas to cover

Restrictions applying to historical buildings

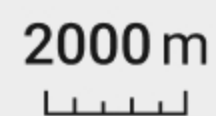


Municipal facilities

Protection and preservation of public property



Extensive intrusion device portfolio for effective protection of any building type



Up to 2 000 m of wireless communication range with an option to extend coverage and bypass obstacles



Quick staff training and easy on-site system management



Remote configuration, alarm monitoring, and detailed event log



No need for drilling for wireless Ajax devices to be installed



One interface to control dozens of sites



Security group feature for improved access control based on staff roles

Upgrades and retrofits



Turn outdated into innovative

Outdated yet usable security devices and Ajax solutions can become a single budget-friendly system and bring modern security features to a site

New life of an old wired alarm

Integration of individual devices as well as large-scale systems of more than 100 detectors

Security control via mobile and desktop apps

Connect the available devices to an Ajax hub via integration modules and manage the combined security system via desktop and mobile apps

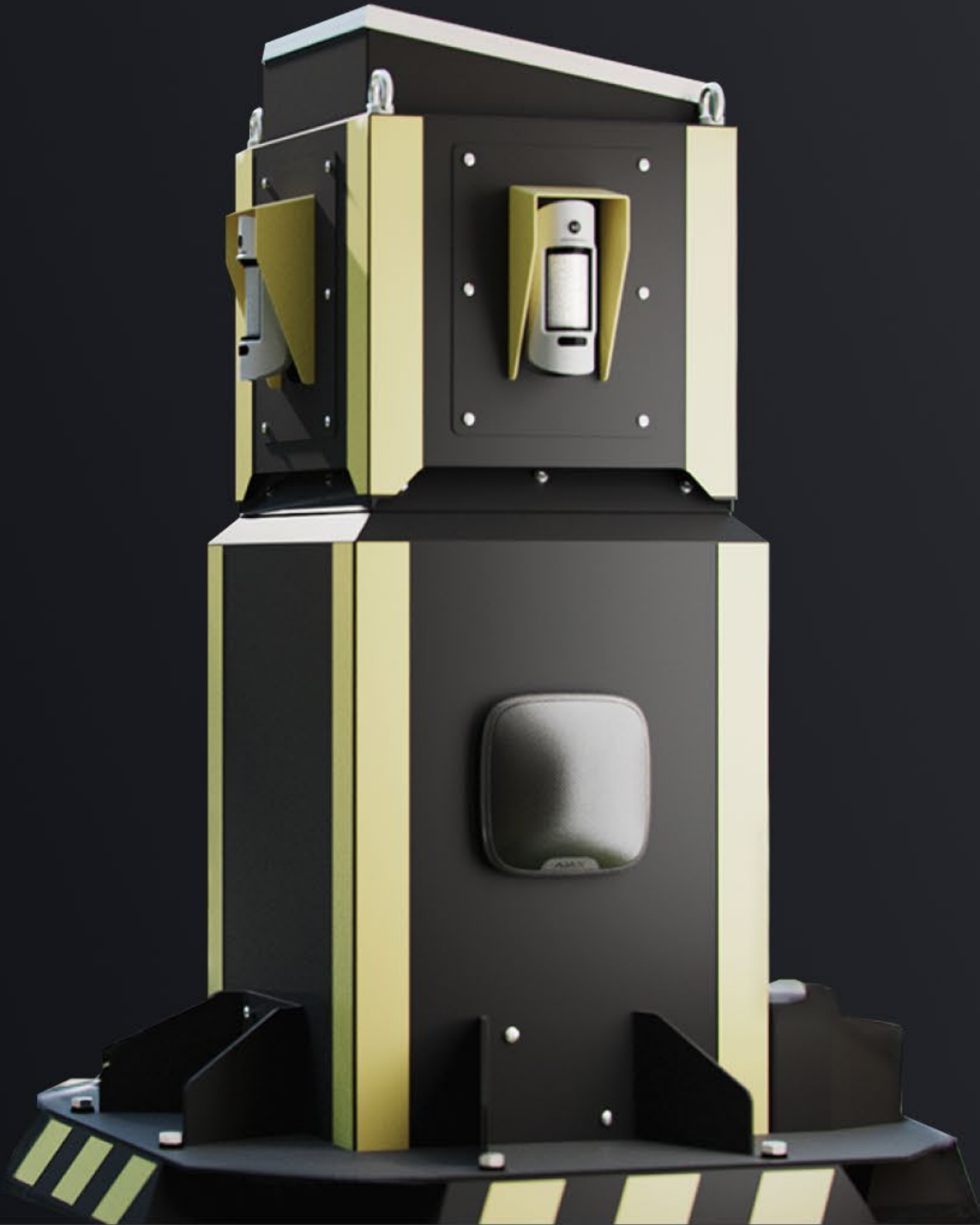
Transforming ONVIF cameras into a smart motion detectors

By adding 3rd party cameras to Ajax NVR and creating intelligent scenarios, your old CCTV cameras become powerful motion detectors that send real-time event notifications to ARC

Always online via cellular network

Ajax offers wireless and hybrid hubs that support not only 2G but 3G/4G/LTE, and most hub models can be connected to two different wireless carriers' networks at the same time via SIM cards

AJAX < READY >



AJAX INTEGRATIONS



New business opportunities

AJAX < READY >

New solutions are emerging that are either based on Ajax devices or utilize Ajax technologies. They meet the needs of an entire market segment and can be integrated into security and smart home systems.

Safer pods

Autonomous, mobile intrusion detection station with pre-installed Ajax system



UR Fog

Smoke machines with pre-installed Ajax relays for activating upon alarm



AJAX INTEGRATIONS

Ajax Systems is open to integrations with third-party solutions to improve user experience within the Ajax ecosystem.

Yale smart locks

An integration for smart lock and security management within one interface in Ajax apps





CUSTOMER STORIES



Budget-friendly solution for retail

Fast security system deployment across restaurant chain

Solution

Intrusion protection

Facility type

Retail

Country

Norway

Client

Burger King

Partner

Alarm Link Oslo

Partner's business model

Implementation of a single scalable security system with setups installed in 95 sites within limited time

Advantages for end-customer

- **Fast installation cut costs by 50%**, which allowed the partner to win the project
- **Staff easily learns to use the system**, which is crucial given high staff turnover rate

[Explore the full story at the website](#)



Vault security

Grade 3 security for high-risk sites

Solution

Intrusion protection

Facility type

High-risk facilities

Country

Italy

Client

**Private vault under
NDA**

Partner

Mondialtec SD srls

Partner's business model

Enhancement of an existing vault security system with Ajax devices for added protection of the valuables

Advantages for end-customer

- **Photo alarm verification and photos by schedule** provide additional peace of mind
- **Third-party detectors** that are integrated into Ajax system **can be controlled remotely** round-the-clock and deliver detailed event log

[Explore the full story at the website](#)



Efficient warehouse protection

Protecting temporary sites with wireless Ajax devices

Solution

Intrusion protection, fire and life safety, retrofit

Facility type

Warehouses, temporary facilities

Country

Netherlands

Client

Kramp

Partner

Lankhof Beveiliging

Partner's business model

Installation of a security system to protect an area of over 5 000 m² and upgrade to an existing fire detection system

Advantages for end-customer

- The system is fast to install and easy **to relocate** when needed
- Compliance with Grade 2 meets **insurance company requirements**

[Explore the full story at the website](#)



Protecting UNESCO World Heritage

Fire protection of historic wooden houses

Solution

Fire and life safety

Facility type

**Municipal facilities,
historical buildings**

Country

Norway

Client

Bergen Municipality

Partner

Elotec

Partner's business model

Installation of fire detection systems across 633 houses and monitoring services

Advantages for end-customer

- Wireless **installation with no damage** to the wooden walls of historic buildings
- Custom feature delivered by Ajax Systems to delay interconnected fire alarm and **minimize calls for firefighters to false alarms**

[Explore the full story at the website](#)



Business-centric security system

Simplifying security control for 51 car rental branches

Solution

**Intrusion protection,
fire and life safety**

Facility type

Retail

Country

Colombia

Client

Localiza Colombia

Partner

Dycónica SAS

Partner's business model

Installation and management of security systems across 51 car rental branches

Advantages for end-customer

- Quick **implementation without disrupting** daily business operations
- Security that is **comprehensive and scalable** up to future needs

[Explore the full story at the website](#)



Security on the go

Advanced protection for campervan travelers

Solution

Intrusion protection, fire and life safety, retrofit

Facility type

Vehicles

Country

Finland

Client

Touring Camp Oy

Partner

One-Pro

Partner's business model

Strategic partnership with a campervan dealer to provide comprehensive protection for travel enthusiasts

Advantages for end-customer

- **Highly mobile wireless security** within a moving van
- **Grade 2 security system** instead of conventional automotive alarm
- **Fire and life safety** devices included
- Remote control via a **free mobile app**

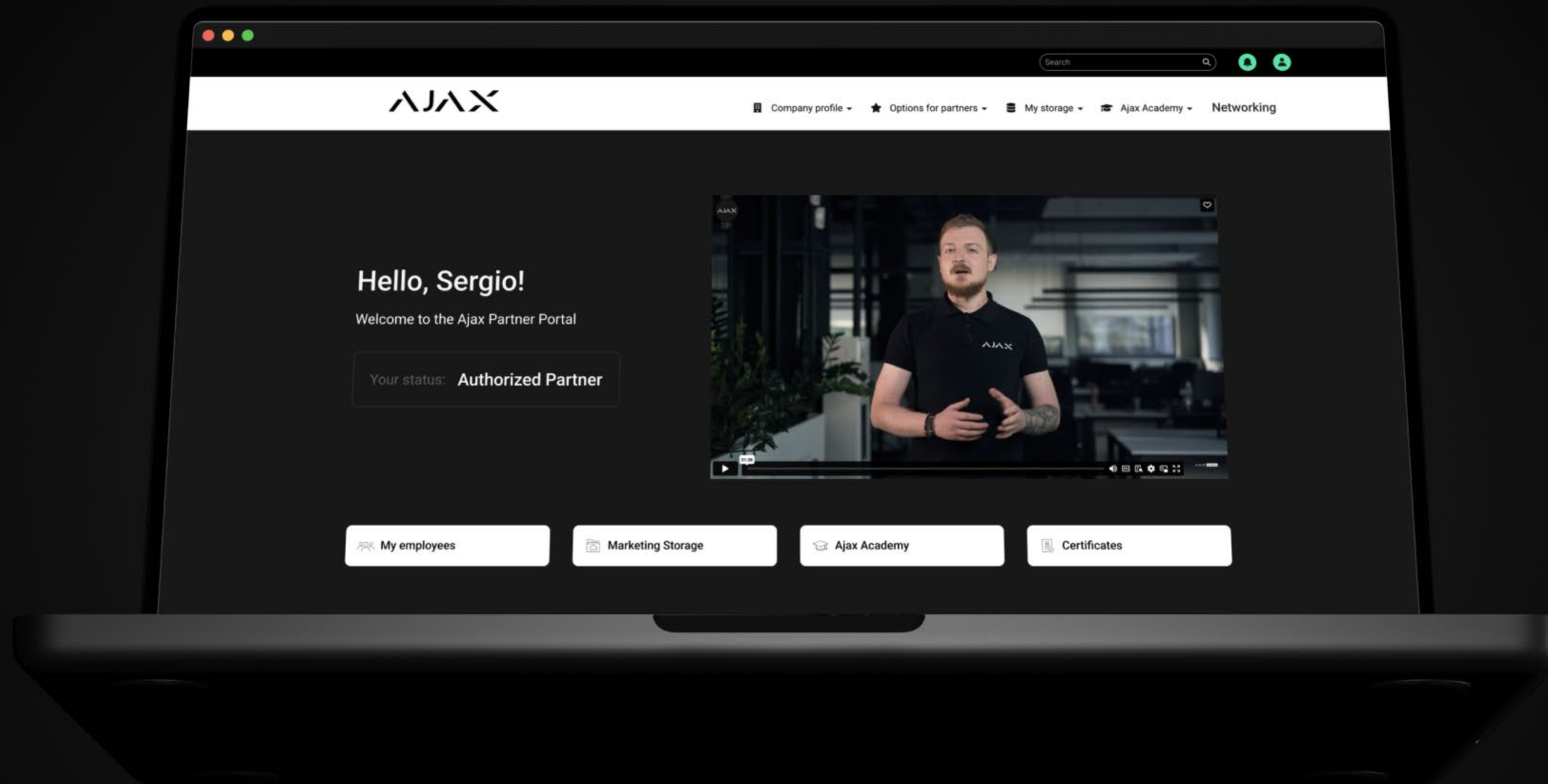
[Explore the full story at the website](#)



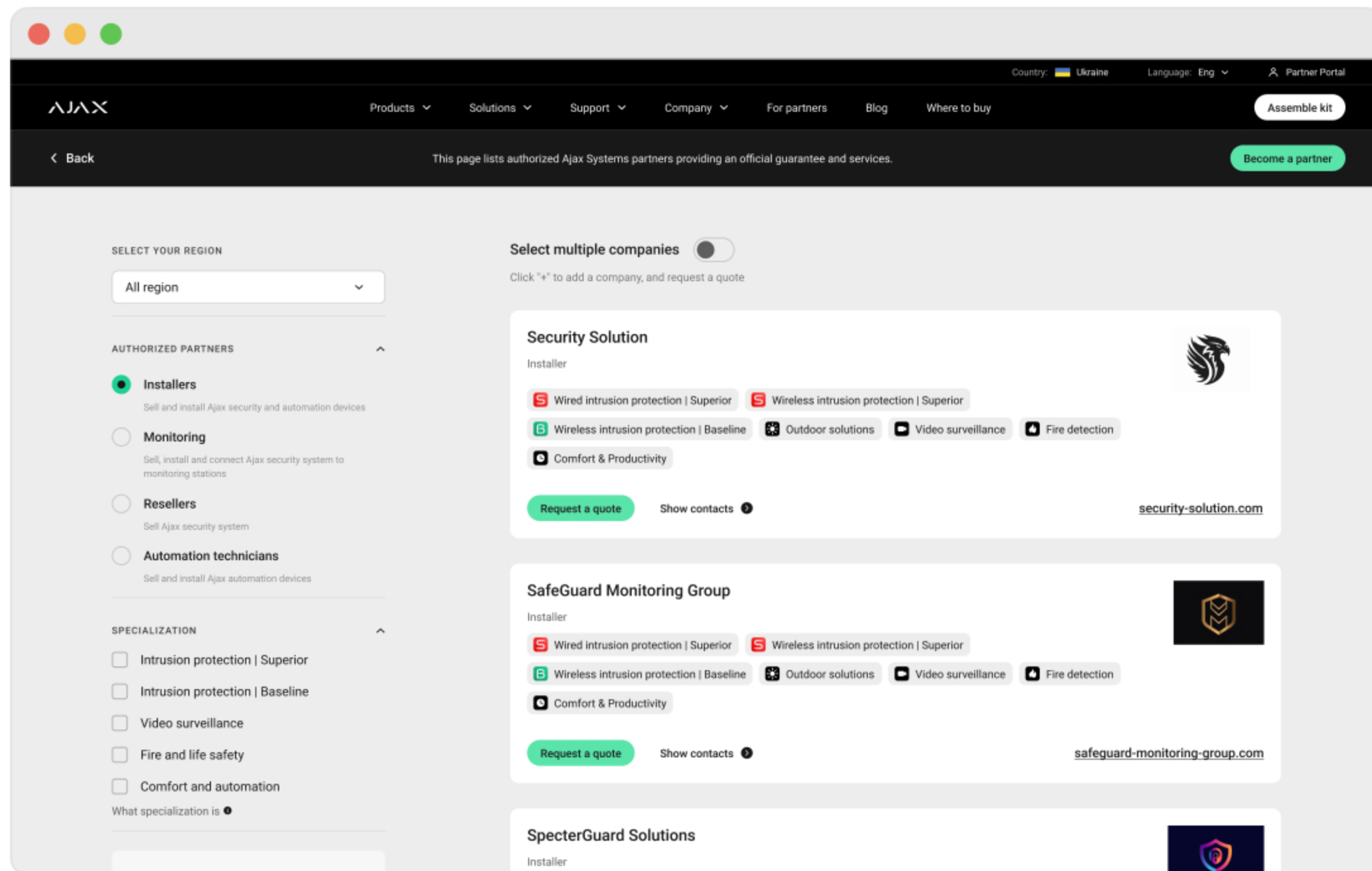


Partner support

PARTNER PORTAL



Company placement on the Ajax Systems' website



Become an Authorized Partner



Get placed on the Where to buy page



Receive leads and manage them using Partner Portal



Boost your sales

Partner Insights Dashboard

A comprehensive overview of metrics that are key for optimizing your business operations

Specializations

Go to Specializations page

- Wired intrusion protection | Superior
- Wireless intrusion protection | Superior
- Wireless intrusion protection | Baseline
- Outdoor solutions
- Video surveillance
- Fire and life safety
- Comfort and automation
- Sales Hero
- PRO Desktop

Total hub installations in 2024

Match your installations

304

Total product installations in 2024

View product installations

1 304

Quarterly hub installation dynamics in 2024

Information is updated once a day

Quarter	Installations	Growth (%)	Upsale (%)
I	14 290	2% ↑	2%
II	14 290	2% ↑	2%
III	2045	74% ↓	2%
IV	14 290	2% ↑	2%

Certificates and specializations

Total client applications

1 023

Pending client applications

Review awaiting

5 ⚠️

Application processing speed

Low ⚠️

Closed client sales revenue

30 092 \$

Sales analytics

PROTECTIVE SHIELD LEVEL 1
Your installations

PROTECTIVE SHIELD LEVEL 2
Your installations

PROTECTIVE SHIELD LEVEL 3
Your installations

GREY WISDOM LEVEL 1
Your certificates

GREY WISDOM LEVEL 2

GREY WISDOM LEVEL 3

BLACK BELT

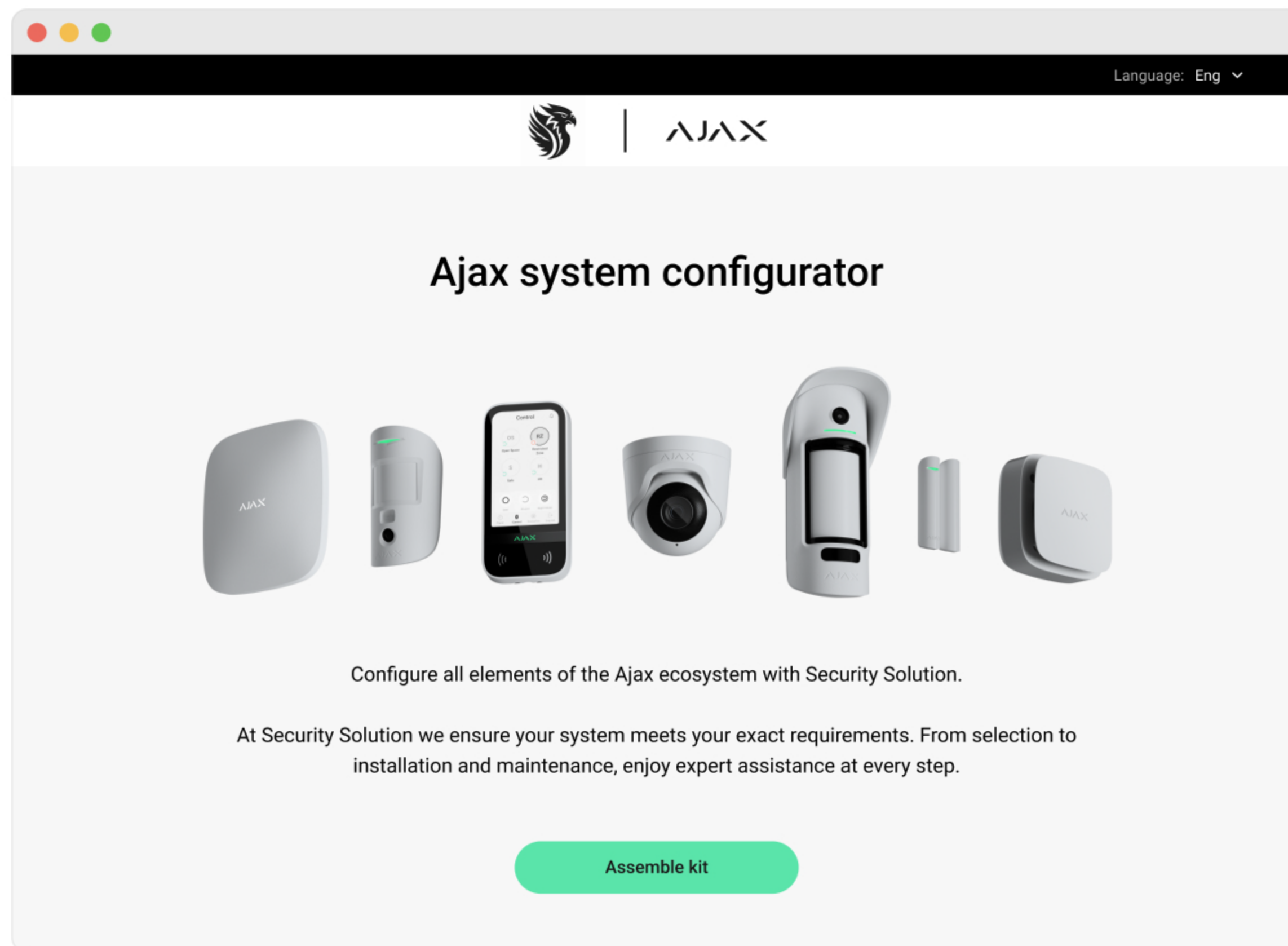
SPIN WEB

Special achievements and milestones

IN PROGRESS

Partner Configurator

The ultimate lead-generating tool designed to collect client needs and deliver them directly to your company



Create a custom Ajax system configurator in 4 steps:

1 Specify devices you work with

2 Add your logo and company info

3 Integrate the configurator to your website using a single link

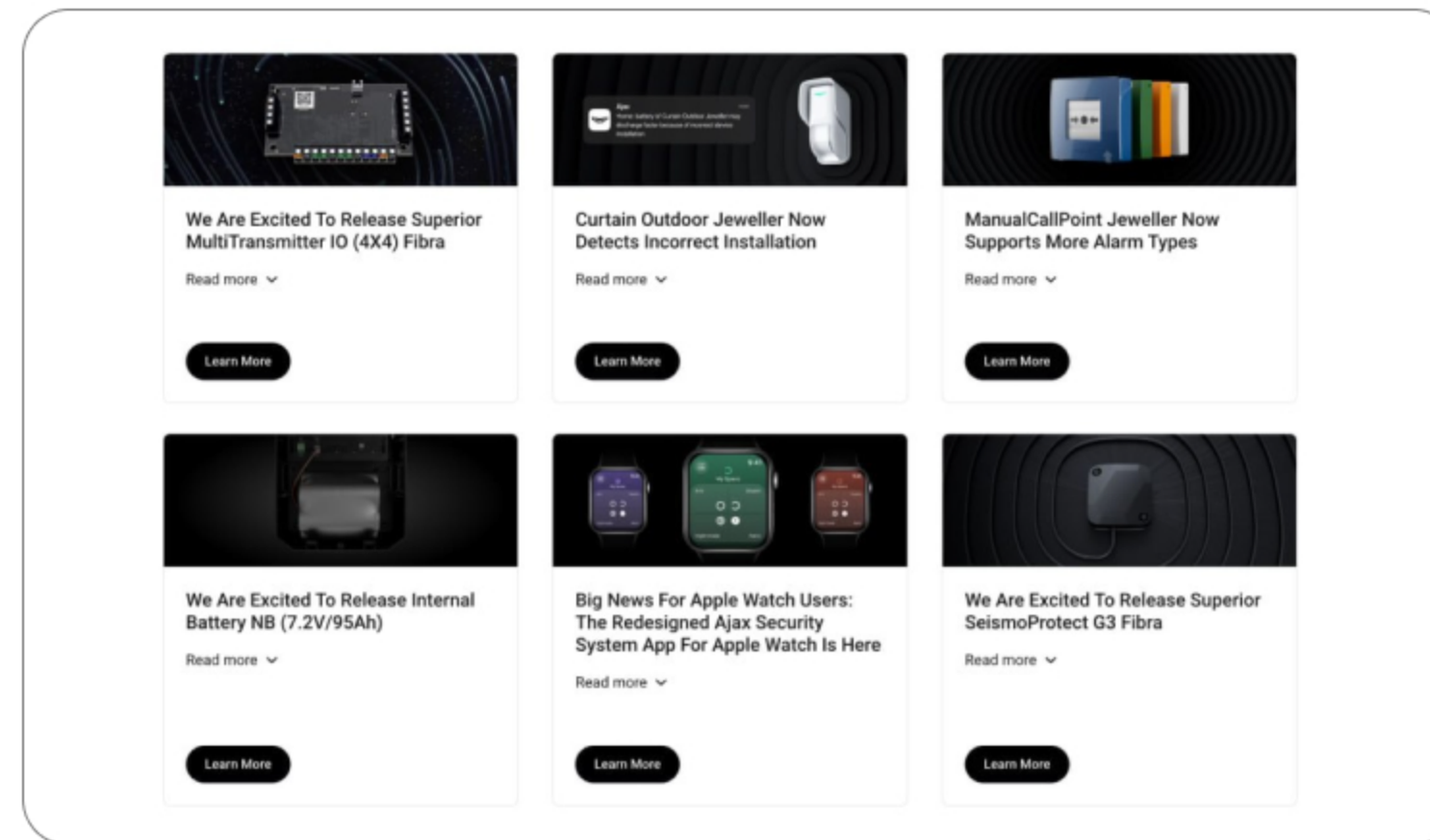
4 Process leads in Partner Portal

Partner assets



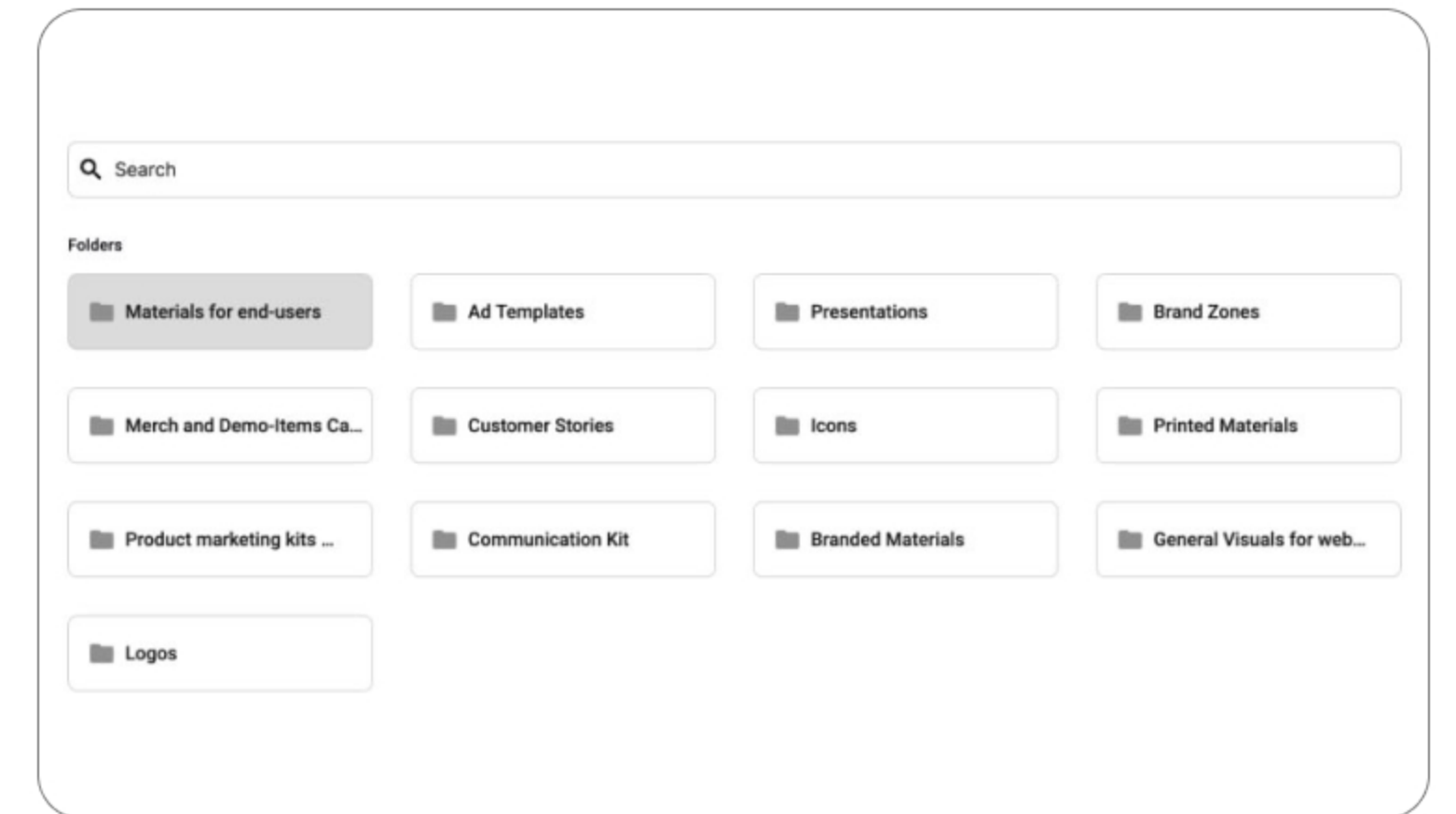
Partner catalogs

Create an Ajax product catalog tailored to meet your business needs and download it as a PDF



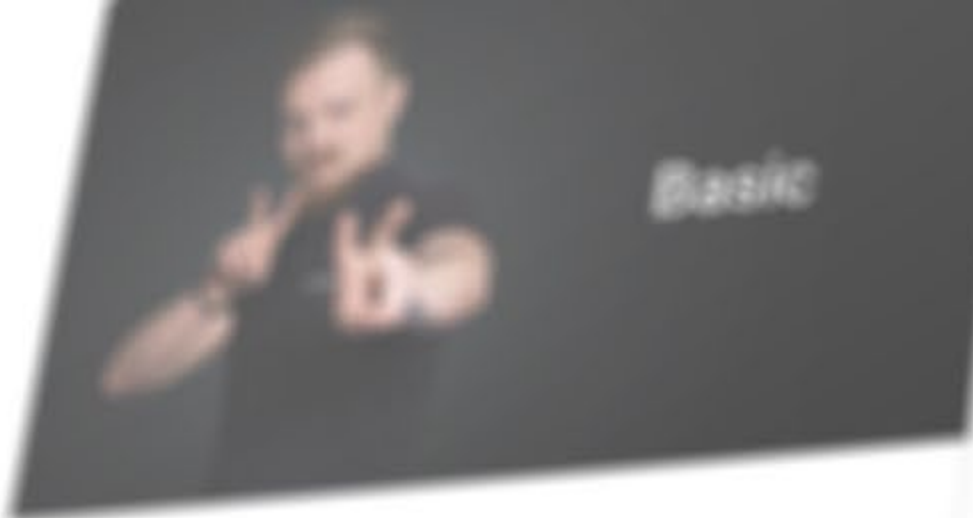
News for partners

Discover the latest Ajax updates and be sure they are relevant to your region and business type



Marketing storage

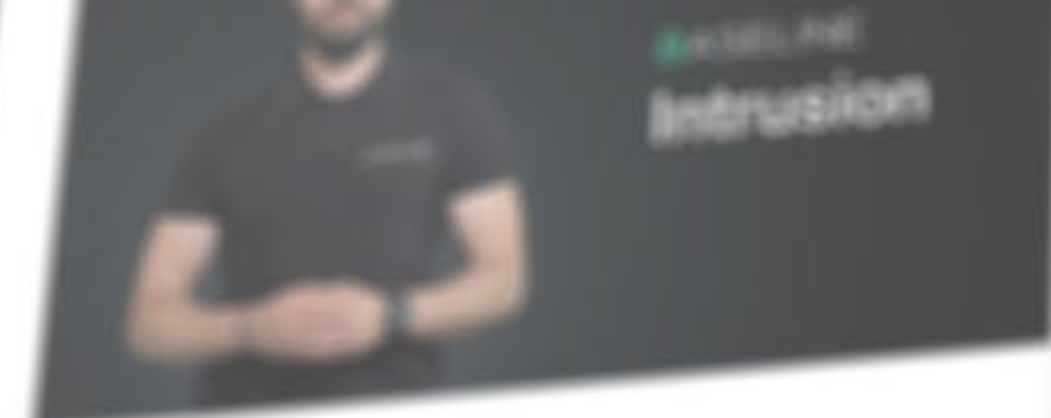
Discover Ajax marketing materials for promoting your security business



Basic

Basic course

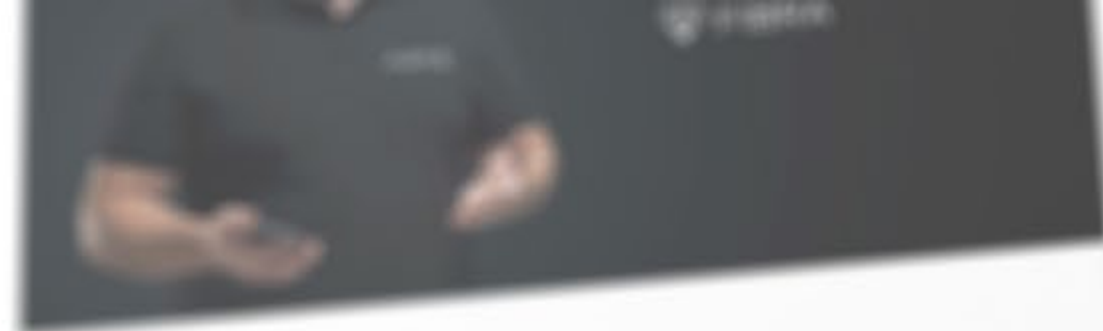
Read more



Baseline intrusion

Baseline intrusion

Read more



Fibra course

Read more



Outdoor security solutions

Read more



Fire and life safety

Fire and life safety overview

Read more

AJAX ACADEMY



Sales hero

Sales hero

Read more



PRO Desktop

PRO Desktop



SUPERIOR JEWELLER

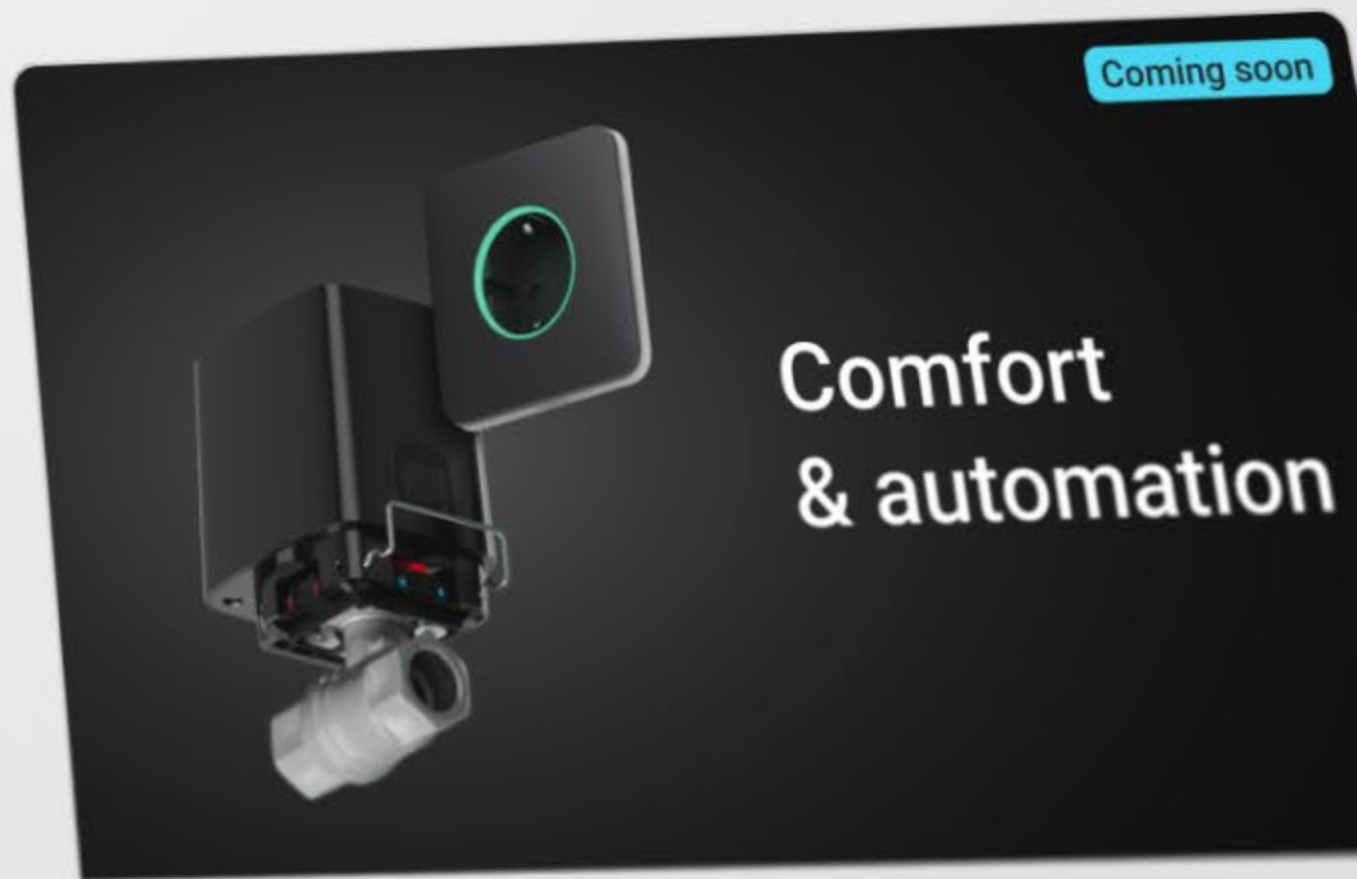
Superior course



New

Video surveillance

Video surveillance



Coming soon

Comfort & automation

Productivity & comfort

AJAX ACADEMY

A learning space where Ajax partners can upgrade their skills in working with Ajax systems

Improve

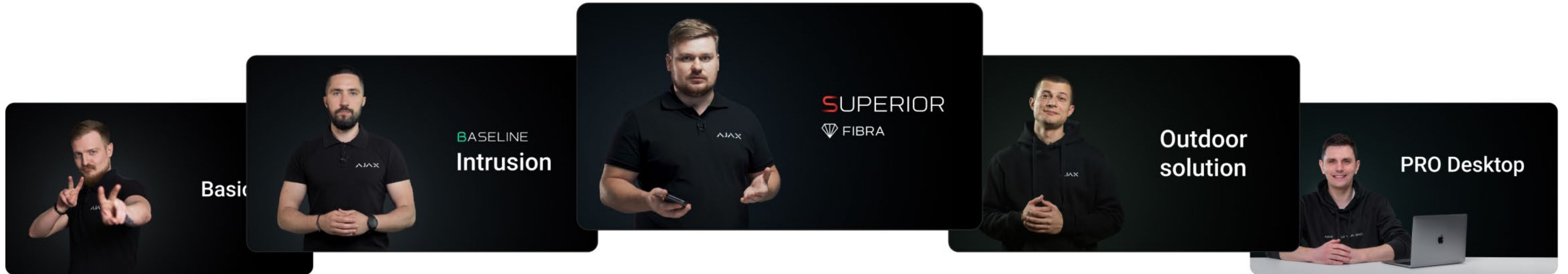
product
knowledge

installation
skills

company's
recognition

sales

Academy materials



Presentations

Live webinars

Video courses

Certification tests

Workshops

Demo videos

Certificates and specializations

Expand your expertise with Ajax Academy, make your skills visible, and attract more targeted leads



Partners with at least one Ajax Academy certificate generate **x2.1 revenue**

AJAX ACADEMY

Available courses and lectures

- Basic course ^{NEW}
- Getting started with Ajax ^{NEW}
- Superior Jeweller
- Superior Fibra
- Outdoor security solutions
- PRO Desktop course for installers ^{NEW}
- Sales hero

Upcoming courses

- Video surveillance
- Fire and life safety
- PRO Desktop course for monitoring companies
- Superior course for monitoring companies

YouTube ^{NEW}

- Video surveillance demo



Ajax technical support

Technical support is part of product package

Whenever you have a technical issue or question about Ajax products,
you can count on receiving professional assistance

Available 24/7

support via phone, email, website,
and Telegram

9 languages

EN | UA | ES | IT | FR | PL | AR | TR | ru

1.5 hours

response time to an email from
a key account

< 2 min

response time via Telegram

3 hours

response time to an email from
a regular account or end-user



Platform for scaling
your business

We don't just produce and sell hardware

We offer solutions to scale your business

1

We offer reliable products to meet almost any market need

2

We provide intuitive software for users, PROs, and businesses

3

We back products with a story

4

We push the story to make products known and wanted

5

We support and empower our partners

6

We maintain top-notch product experience

Install more



Unlock new niches





Expand your business

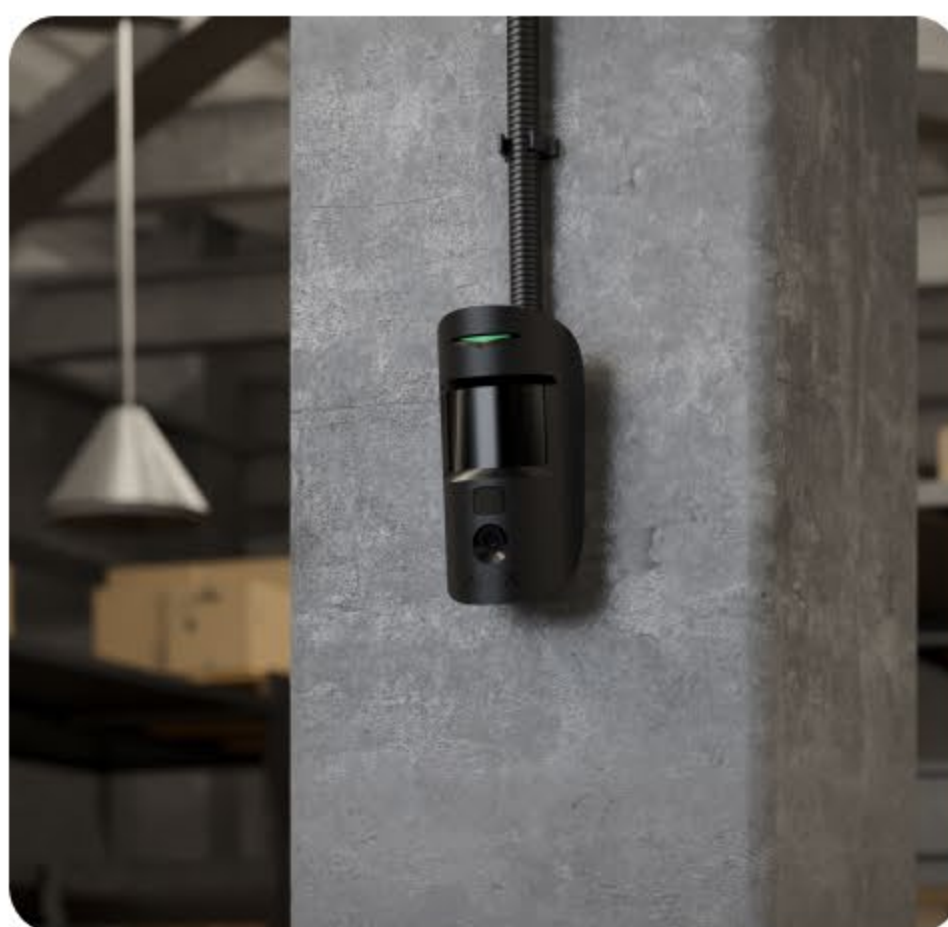


Earn more

3 500 000 users trust our products



4,6  Trustpilot
Excellent 

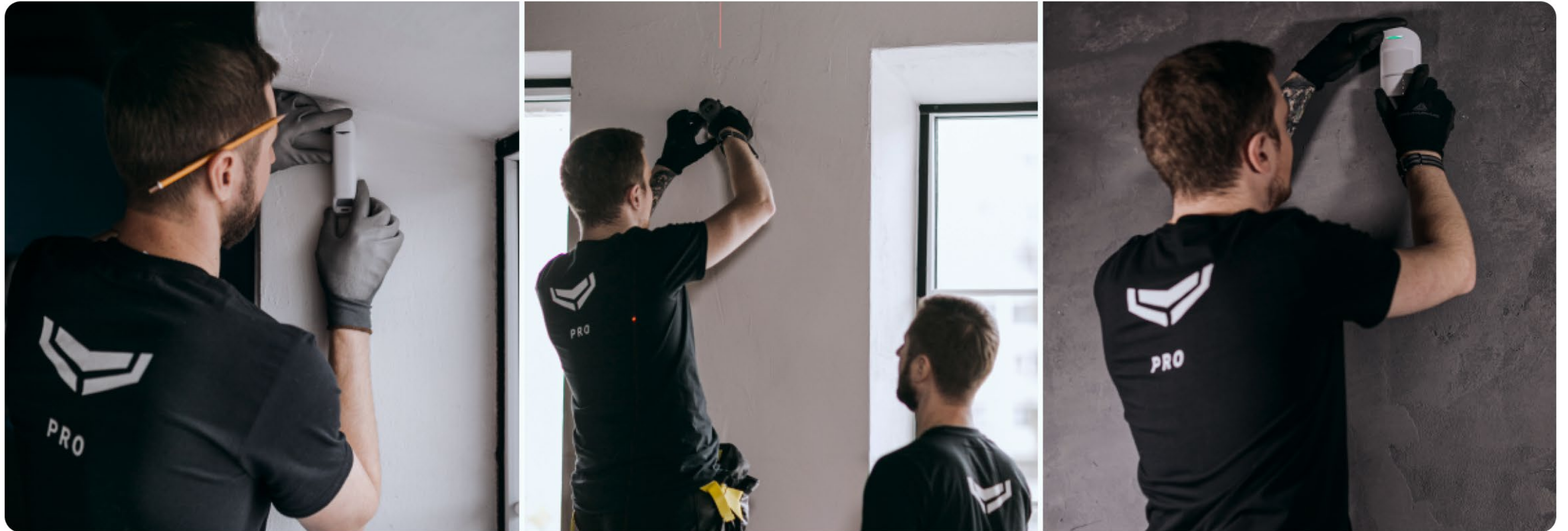


87.5 NPS *

* 9 out of 10 Ajax product owners would recommend it to friends and family



200 000 PROs are already on board





Let's stand against
evil together

